



## **Wipro at the forefront of green IT revolution: Introduces 100% recyclable toxin free Greenware PCs**

*First Indian company to remove deadly chemicals from desktops*

**Bangalore, INDIA, January 28, 2010**– Wipro Infotech, the India and Middle East IT Business of Wipro Ltd and a leading provider of IT and business transformation services, today announced the launch of its new eco-friendly Wipro Greenware desktops, manufactured with materials **completely** free of deadly chemicals like polyvinyl chloride (PVC) and brominated flame retardants (BFRs) - for the first time in India.

Based on the Intel® Core™ 2 Duo processor, Wipro Greenware range of desktops are free from carcinogenic materials<sup>1</sup> such as PVC and BFRs. These deadly toxins, once removed, ensure the recycling of electronic products is safer by reducing exposure of poisonous chemicals to the environment. Wipro considers the launch of PVC and BFR free products a major breakthrough in its clean production and recycling policy. It is a very difficult process with no known alternative solution and has taken Wipro more than 2 years of time, effort and investment to come out with a completely toxin free product – the first in India and amongst very few in the world. As PVC and BFR are widely used in electronics products, it is very difficult to substitute these chemicals in manufacturing processes, due to reasons that vary from technical problems to lack of policy framework. Wipro's R&D team and suppliers have worked tirelessly to find safer alternatives to these chemicals.

The most basic technical requirement for alternative materials is that they must perform their intended function, which include minimum design impact, meet or exceed product reliability requirements and meet or exceed current flammability rating. Wipro has taken great care that all these aspects of the alternative material are verified and validated according to IPC norms (Institute for Interconnecting and Packaging Electronic Circuits).

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<sup>1</sup> BFRs or brominated flame retardants are added to materials to slow down their rate of combustion. BFRs have toxic properties and also have a tendency to accrue in the environment. PVC or Polyvinyl chloride is a cheap plastic used extensively by the electronics industry mainly as an insulator and coating for electrical cables. Both PVC and BFR are not easily biodegradable and therefore pose a serious threat to the environment.

Speaking on the occasion, Mr. Anurag Behar, Chief Executive of Wipro Infrastructure Engineering Ecoeye, Social and Community Initiatives said, “Wipro believes in creating an ecologically sustainable organization and business. Wipro has always been meticulous in providing products which are safe for environment and human health. Wipro Greenware is a major milestone on our road to a sustainable future.”

Commenting on the same, Mr. Anand Sankaran, Sr. Vice President & Business Head, India & ME business, Wipro said, “Wipro Infotech has taken significant strides and strong leadership in Green Computing, providing responsible and environment sensitive computing solutions to our customers. Wipro Greenware range of desktops is a leading step by an organization of Indian origin, that helps accelerate adoption of Green Computing by responsible corporate citizens. Our efforts in energy conservation, e-waste management, innovative products like Greenware and continuous awareness programs, re-affirm our leadership in green technology and innovation which has earned us ‘India’s Number 1 Green Brand’ recognition from Greenpeace”.

Speaking on this achievement Mr. R Ravichandran, Director – Sales, Intel South Asia said, “Intel is taking an aggressive stance toward environmental sustainability, from the elimination of lead and a focus on greater energy efficiency of our products to fewer air emissions and more water and materials recycling. The Intel Core 2 Duo processor family is designed to provide energy efficient performance and the Wipro Greenware range of desktops based on this processor will take green computing to the next level. We are proud to be associated with Wipro in this endeavor.”

Mr. Ashok Tripathy, General Manager & Head, Systems & Technology business said “The core mission of Wipro Green Computing is to work towards clean and sustainable IT products and solutions which help customers achieve high productivity in energy, space and asset management. Wipro Greenware is testimony to our leadership and commitment in providing Green products free of deadly chemicals which are easy to recycle. In spite of challenges, we were determined phase out PVC and BFRs from our products. It took innovative thinking, R&D and investments and ecosystem participation to finally introduce a breakthrough product that ensures safer recycling. I am happy that

we have been able to accomplish this and give India its very first PVC & BFR free product.”

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### **About Wipro Infotech**

Wipro Infotech, a division of the US\$5 billion Wipro Limited, provides enterprise customers with high value Information Technology Products, Software Services, Solutions and Consulting Services in India and the Middle East. Headquartered at Bangalore, Wipro Infotech serves customers in India through a network of 22 offices and 170 service locations across the country. It also has regional offices across the Middle East serving the region.

### **About Wipro Ltd**

Wipro Limited provides comprehensive IT solutions and services, including systems integration, information systems outsourcing, IT enabled services, package implementation, software application development and maintenance, and research and development services to corporations globally. Wipro Limited is the first PCMM Level 5 and SEI CMM Level 5 certified IT Services Company globally. In the Indian market, Wipro is a leader in providing IT solutions and services for the corporate segment in India offering system integration, network integration, software solutions and IT services. In the Asia Pacific and Middle East markets, Wipro provides IT solutions and services for global corporations. Wipro also has profitable presence in niche market segments of consumer products and lighting. Wipro's ADSs are listed on the New York Stock Exchange, and its equity shares are listed in India on the Stock Exchange - Mumbai, and the National Stock Exchange. For more information, please visit our websites at [www.wipro.com](http://www.wipro.com), [www.wiprocorporate.com](http://www.wiprocorporate.com), and [www.wipro.in](http://www.wipro.in).

### **Wipro's forward looking and cautionary statements**

Certain statements in this release concerning our future growth prospects and our ability to successfully complete and integrate potential acquisitions are forward looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding our ability to integrate and manage acquired IT professionals, our ability to integrate acquired assets in a cost effective and timely manner, fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, liability for damages on our service

contracts, the success of the companies in which Wipro has made strategic investments, withdrawal of fiscal governmental incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property and general economic conditions affecting our industry. Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission. These filings are available at [www.sec.gov](http://www.sec.gov). Wipro may, from time to time, make additional written and oral forward looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. Wipro does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the company.

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